



CHALLENGING HIGH FOOTFALL ENVIRONMENTS

SCWS 2025



SMALLCELLS
WORLD SUMMIT

About WIG

SUSTAINABLE LONG-TERM INFRASTRUCTURE POWERING EXCEPTIONAL MOBILE CONNECTIVITY



>3,000
Locations

100m sq ft

1.5bn footfall

Airports

SEAMLESS CONNECTIVITY WHERE IT MATTERS MOST



Retail

HIGH FOOTFALL COMBINED + HIGH DWELL = THE BUSIEST PARTS OF MNO NETWORKS



Hospitality

ADDING WITHOUT TAKING AWAY



Stadiums

TRANSFORMATIONAL MATCH DAY EXPERIENCE



THANK YOU

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